

OCCUPANT PROTECTION AND CHILD PASSENGER SAFETY SUBGRANTS

Federal Fiscal Year 2025

presented to

*Florida Occupant
Protection Coalition*

presented by

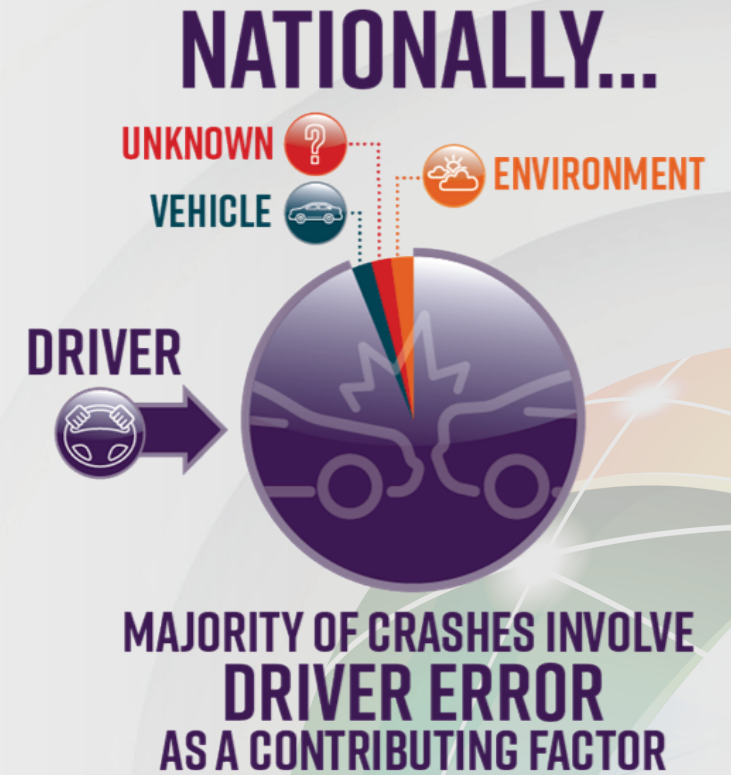
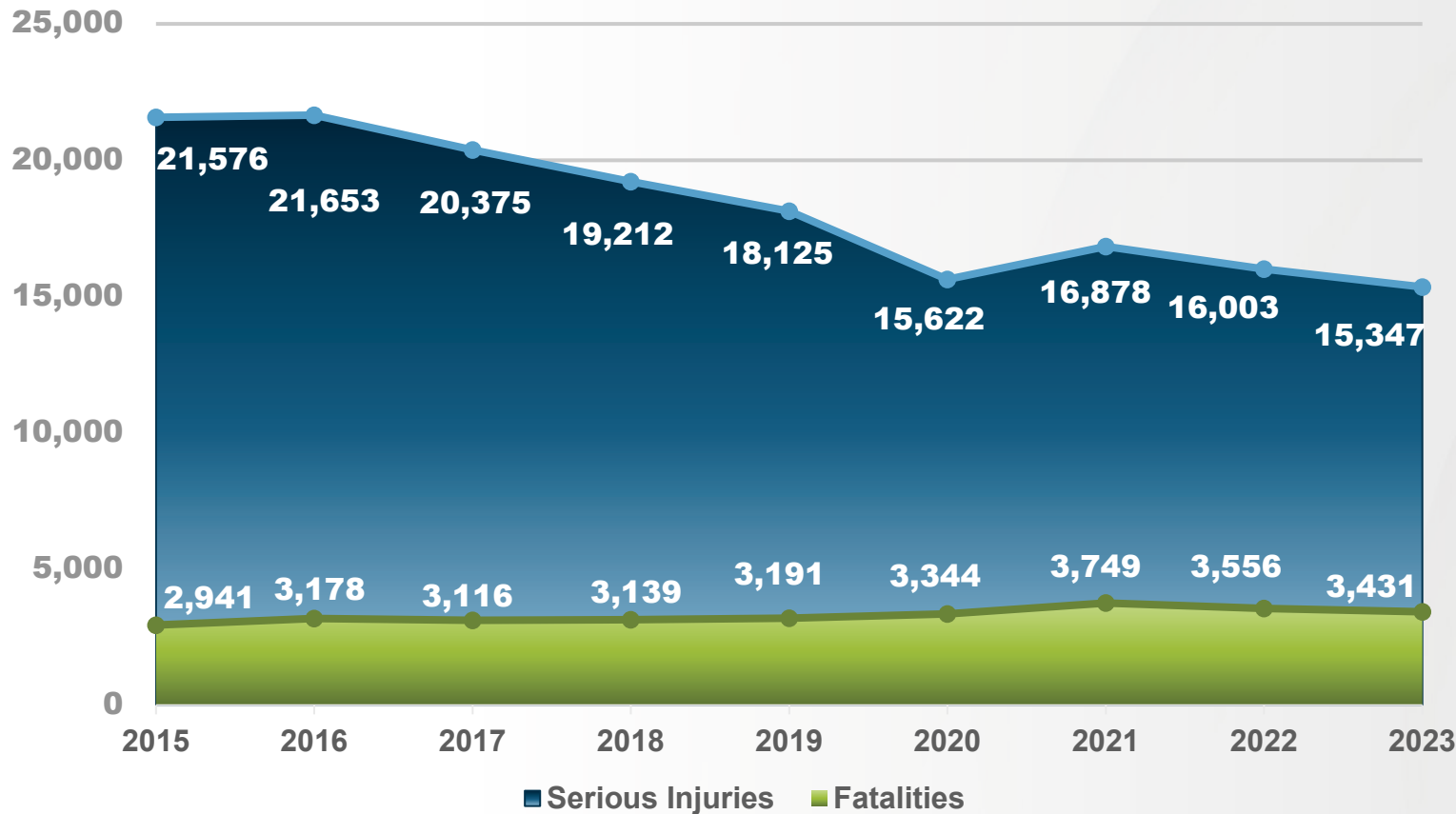
*Chris Craig,
Traffic Safety Administrator*



November 14, 2024

STATEWIDE FATALITIES AND SERIOUS INJURIES

Statewide Fatalities and Serious Injuries



Source: NHTSA



FATALITIES AND SERIOUS INJURIES INVOLVING AT LEAST ONE UNRESTRAINED OCCUPANT

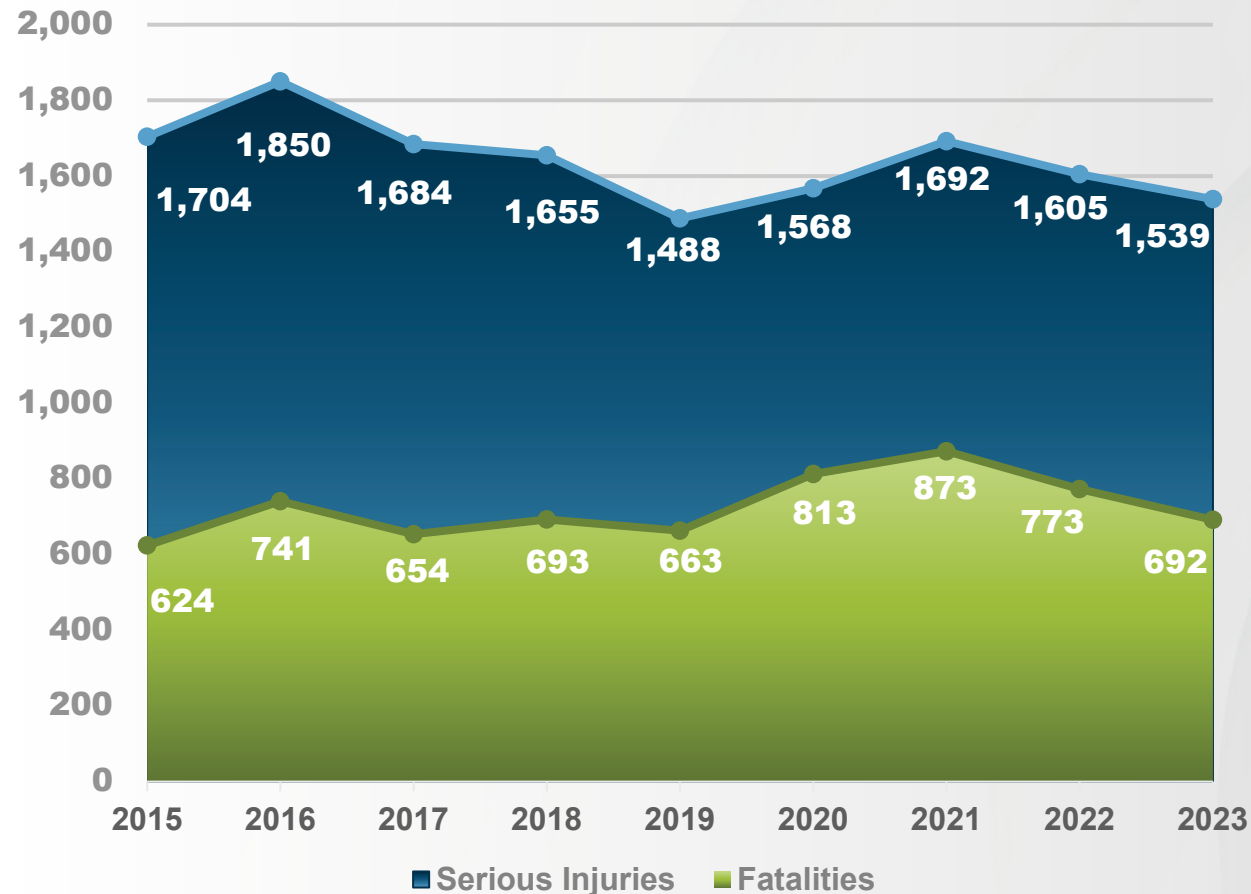


22%

of Florida's 2022 **TOTAL** fatalities involve unrestrained drivers and passengers

*Pedestrian, Bicycle, and Motorcycle included.

Unrestrained Driver Fatalities and Serious Injuries



40%

of Florida's 2022 fatalities involve unrestrained drivers and passengers*

*Pedestrian, Bicycle, and Motorcycle fatalities not considered as they do not involve restraint systems.



OCCUPANT PROTECTION AND CHILD PASSENGER SAFETY SUBGRANTS OVERVIEW



Enforcement



Florida Click it or Ticket Media Campaign



Statewide Safety Belt and Child Passenger Safety Surveys



Child Passenger Safety Resources and Support



Florida Occupant Protection Coalition



Child Passenger Safety Fitting Station Database and Mapping



Child Passenger Safety Support



Child Passenger Diversion Program



ENFORCEMENT SUBGRANTS

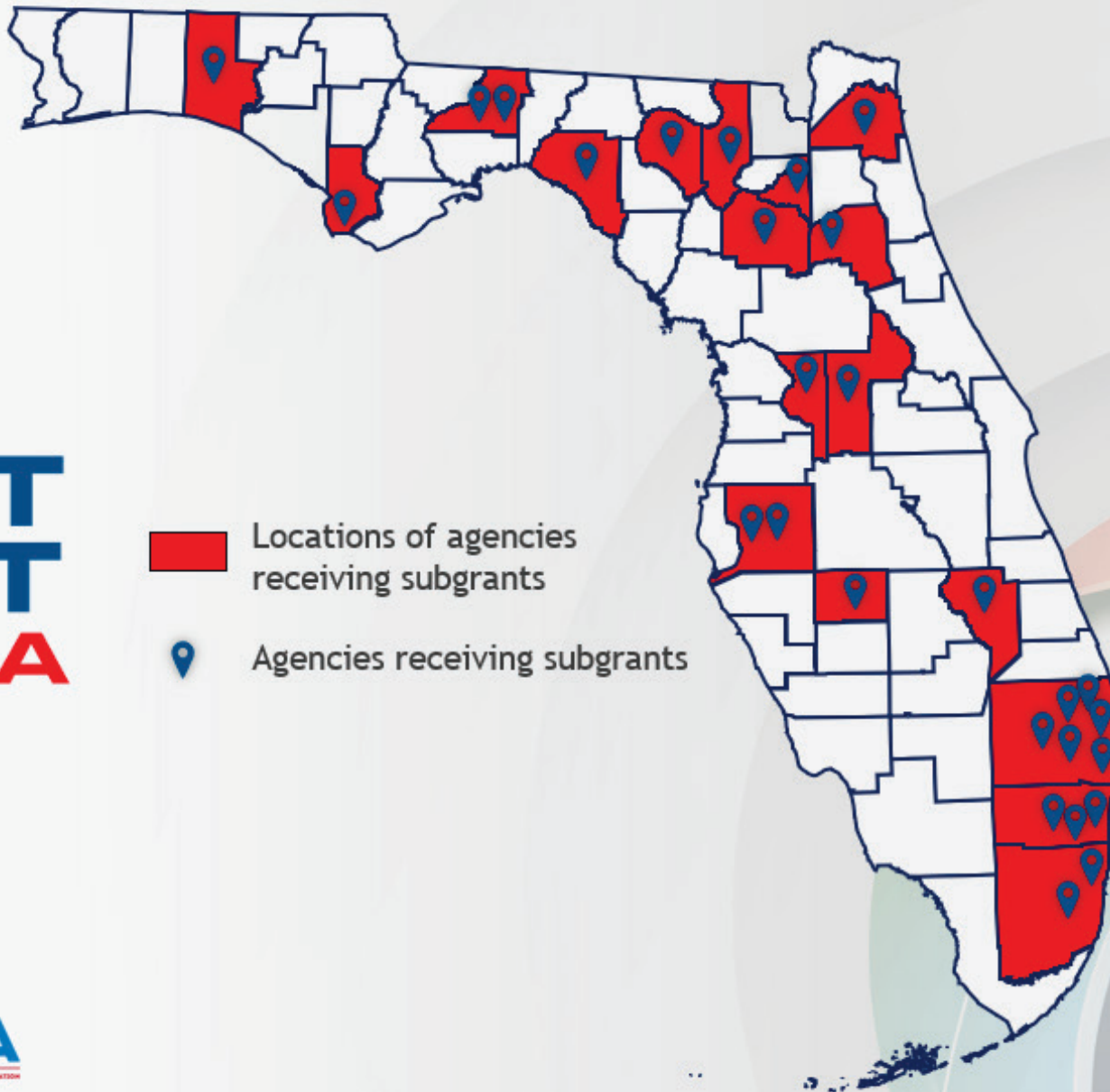
- Focus on:
 - High visibility overtime enforcement operations
 - Participate in the *Click It or Ticket* campaign
 - Strive to conduct at least 1 nighttime high visibility overtime enforcement operation
 - Conduct child safety seat checks or classes
 - Distributing educational materials



LOCATION OF FY25 ENFORCEMENT SUBGRANTS



CLICK IT
OR TICKET
FLORIDA



- Locations of agencies receiving subgrants
- 📍 Agencies receiving subgrants

ENFORCEMENT SUBGRANTS


Boynton Beach Police Department	\$25,000	Miami Police Department	\$90,000
Bradford County Sheriff's Office	\$50,000	Miami Beach Police Department	\$75,000
Broward County Sheriff's Office	\$85,000	Miami-Dade Police Department	\$200,000
Clermont Police Department	\$50,000	Okeechobee County Sheriff's Office	\$25,000
Coconut Creek Police Department	\$60,000	Palm Beach Gardens Police Department	\$70,000
DeFuniak Springs Police Department	\$20,000	Palm Beach County Sheriff's Office	\$200,000
Delray Beach Police Department	\$25,000	Perry Police Department	\$25,000
Fort Lauderdale Police Department	\$62,000	Port St. Joe Police Department	\$43,000
Gainesville Police Department	\$15,000	Putnam County Sheriff's Office	\$34,000
Hillsborough County Sheriff's Office	\$150,000	Sunrise Police Department	\$83,000
Homestead Police Department	\$87,000	Sumter County Sheriff's Office	\$20,000
Jacksonville Sheriff's Office	\$90,000	Tallahassee Police Department	\$50,000
Lake City Police Department	\$15,000	Tampa Police Department	\$350,000
Leon County Sheriff's Office	\$50,000	Wauchula Police Department	\$20,000
Live Oak Police Department	\$20,000	West Palm Beach Police Department	\$111,000

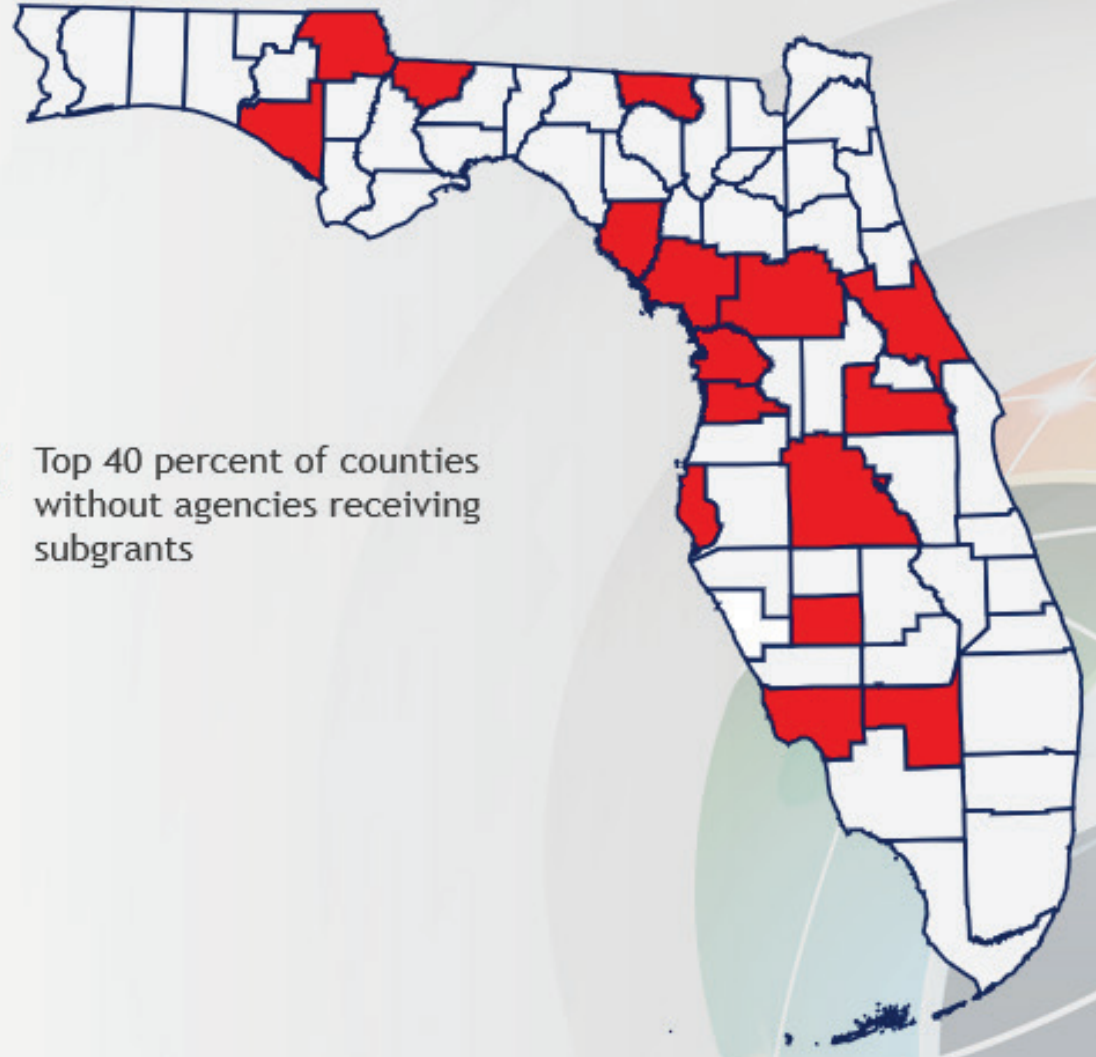
Total Funding Amount \$2,200,000



COUNTIES IN TOP 40 PERCENT WITHOUT AGENCIES RECEIVING SUBGRANTS IN FY25



 Top 40 percent of counties without agencies receiving subgrants



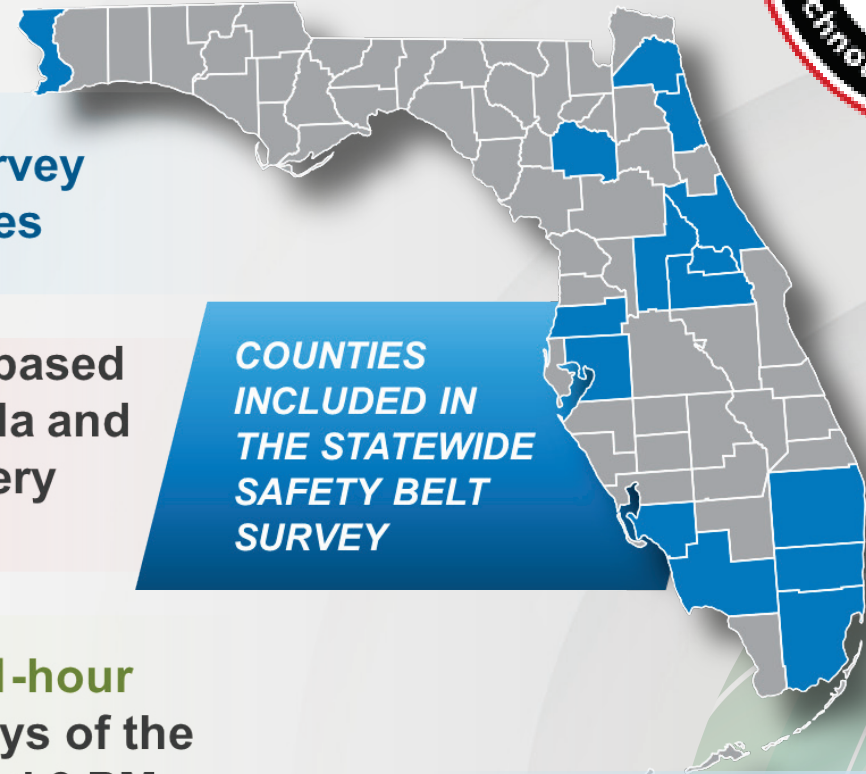
CLICK IT OR TICKET MEDIA CAMPAIGN



CLICK IT
OR TICKET
FLORIDA



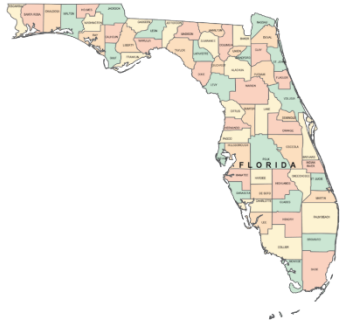
STATEWIDE SAFETY BELT AND CHILD PASSENGER SAFETY SURVEYS



COUNTIES INCLUDED IN THE STATEWIDE SAFETY BELT SURVEY

Safety Belt Use in Florida 2024

Final Report



2024 Final Report

Prepared for:
Florida Department of Transportation

Prepared by:
Preusser Research Group, Inc.
Robert H.B. Chaffee; Mark G. Solomon; and Neil K. Chaudhary

This report was prepared for the FDOT State Safety Office, Department of Transportation, State of Florida, in cooperation with the National Highway Traffic Safety Administration, U.S. Department of Transportation and/or Federal Highway Administration, U.S. Department of Transportation. The conclusions and opinions expressed in these reports are those of the sub-recipient and do not necessarily represent those of the FDOT State Safety Office, Department of Transportation, State of Florida, and/or Federal Highway Administration, U.S. Department of Transportation, or any other agency of the State or Federal Government.

165 newly selected survey sites across 15 counties

Survey sites selected based on a prescribed formula and certified by NHTSA every five years

Randomly scheduled **1-hour observations** for all days of the week between 7 AM and 6 PM

Florida's statewide **SAFETY BELT USAGE RATE** for 2024 is

90.0%




STATEWIDE SAFETY BELT AND CHILD PASSENGER SAFETY SURVEYS



2024 Florida Observational Survey for Child Restraint Use

**2024 Child Restraint Survey
Final Report**

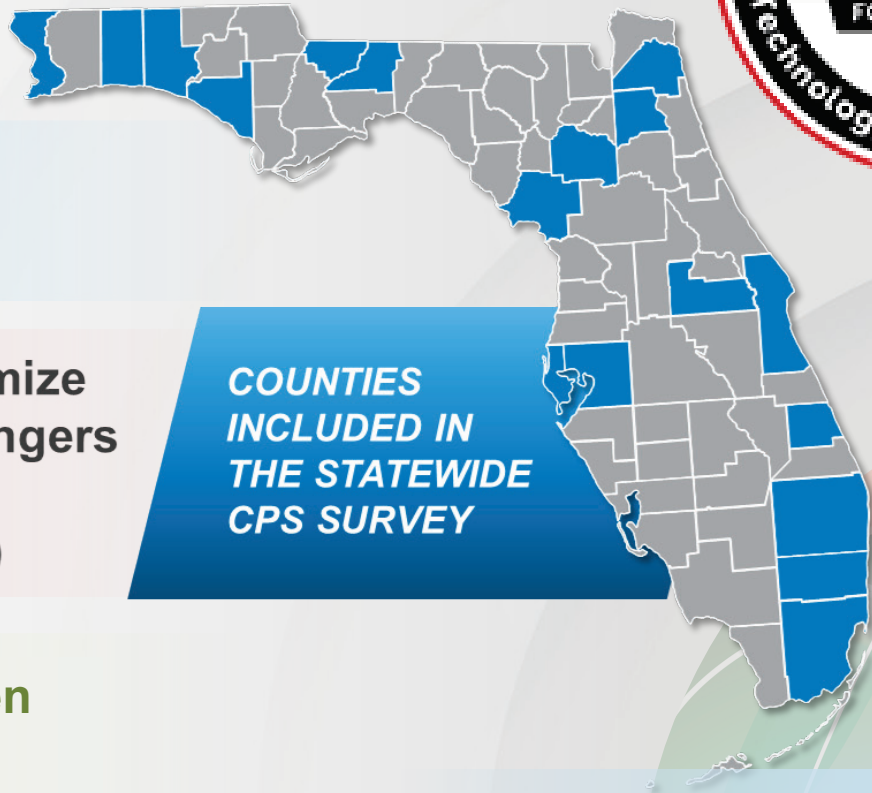


Prepared for:
Florida Department of Transportation
State Safety Office

Prepared by:
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June 2024

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**200 survey sites
across 20 counties**

**Sites selected to maximize
number of child passengers
observed (daycares,
shopping centers, etc.)**

**COUNTIES
INCLUDED IN
THE STATEWIDE
CPS SURVEY**

**Observed 4,949 children
in 4,413 vehicles**

82%

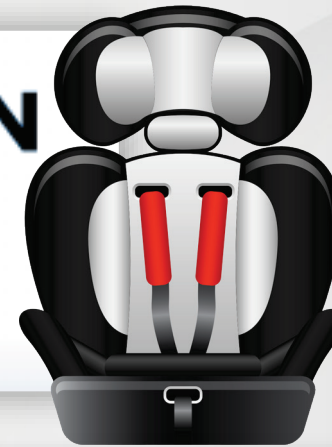
of children ages 0-12 were
RESTRAINED across the state of Florida





FLORIDA OCCUPANT PROTECTION RESOURCE CENTER

www.floridaoprc.ce.ufl.edu



- Goals:

- Promote the use of child restraints
- Support Florida's Child Passenger Safety Technician and Instructor infrastructure with scholarships and teaching stipends
- Training
 - Occupant Protection Professionals
 - Law Enforcement Officers





- Coalition members' responsibilities include:
 - Serve as the liaison to the member's agency or organization.
 - Attend meetings on a regular basis.
 - Gather and relay information to FOPC members.
 - Assist in prioritizing goals and objectives.
 - Assist in strategic plan implementation.
 - Serve as a resource and ambassador.



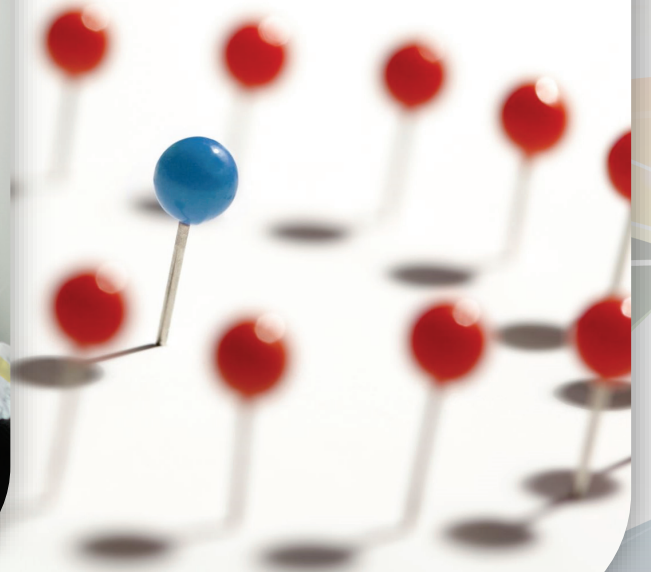
CHILD PASSENGER SAFETY SEAT FITTING STATION DATABASE AND MAPPING

UF

Mobility, Activity, & Participation (MAP) Lab

COLLEGE of PUBLIC HEALTH AND HEALTH PROFESSIONS

- Interactive database.
- For parents and caregivers.
- Locate certified CPS Technicians working at child restraint fitting stations.



CHILD PASSENGER SAFETY (CPS) SUPPORT

- Train Education and Outreach Coordinators (EOCs) as Child Passenger Safety Technician Instructors (CPST-Is).
- These CPST-Is will plan, coordinate and travel to areas in need of CPS Certification and Recertification courses.
- They will also provide opportunities for Child Passenger Safety Technicians (CPSTs) to meet the seat check activity sign off required to maintain certification, making it easier for CPSTs recertify.

FLHSMV

FLORIDA HIGHWAY SAFETY AND MOTOR VEHICLES



CHILD PASSENGER DIVERSION PROGRAM

- Restraint diversion program.
- Orange County as a case study for a statewide program.
- Opportunity for the judicial system to promote child restraint usage for traffic safety violators as an alternative to financial penalties.



CHALLENGES

Safety belts are only required for front seat occupants and children under 18

Only children under the age of 6 are required to be restrained in a car seat or booster seat

Low Use Groups



FDOT STATE SAFETY OFFICE

OUR MISSION IS TO CONTINUALLY IMPROVE THE SAFETY OF THE TRAVELING PUBLIC

- We gather, analyze, and report data on traffic crashes, injuries, and fatalities in Florida
- We work with communities to identify and help resolve traffic safety issues
- We distribute federal traffic safety funds to do behavioral improvements



WHAT FDOT CAN PROVIDE

- Overtime hours for enforcement
- Overtime hours for outreach and education
- Overtime hours for dispatchers (as needed for larger agencies)
- Overtime hours for subgrant reimbursement and reporting (1-2 hours)
- Vehicle Wrap (Click It or Ticket)
- Portable message boards
- Seatbelt convincers
- USB drives (preloaded with safety belt messages)
- And more



WHAT FDOT CAN NOT PROVIDE

- Subgrants can **NOT** provide:
 - Officers regular time
 - Dispatchers regular time
 - Speed measurement devices
 - Vehicles
 - Tint meters
 - Promotional items
 - Equipment ONLY
 - Child passenger safety seats

QUESTIONS

